

Privacy Policy

Last updated: July 1, 2025

Intro

This Privacy Policy describes how DC Laser Designs ("we", "us", or "our") collects, uses, and discloses your information when you use our services and website, and informs you of your privacy rights and how the law protects you.

By using our website and services, you agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

Words with capitalized first letters have specific meanings defined under this section. These definitions apply equally whether in singular or plural.

Definitions

- Account: A unique account created for you to access our services.
- Company: Refers to DC Laser Designs.
- Cookies: Small files placed on your device that track browsing history and preferences.
- Country: Refers to Australia.
- Device: Any device capable of accessing the service (e.g. smartphone, tablet, computer).
- Personal Data: Information relating to an identified or identifiable individual.
- Service: Refers to our website and any related online service.
- Service Provider: Third-party companies or individuals who help us provide or analyze our services.
- Usage Data: Data collected automatically during service use.
- Website: Refers to DC Laser Designs, accessible at [your website URL here].
- You: The individual accessing or using the service, or a company or legal entity on whose behalf such individual is accessing or using the service.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

We may collect information such as:

- Name
- Email address
- Phone number
- Postal address (including city, state, and postcode)

Usage Data

Collected automatically and may include:

- IP address
- Browser type/version
- Pages visited
- Time/date of visit
- Time spent on pages
- Device identifiers
- Diagnostic data

From Third-Party Social Media Services

If you connect via Facebook, Google, or other platforms, we may access data already linked to your account such as name and email address.

Cookies and Tracking Technologies

We use cookies and similar technologies to monitor and enhance your experience. Types include:

- Necessary Cookies: Enable essential website features.
- Preference Cookies: Remember your settings.
- Analytics Cookies: Help us understand how the site is used.
- Session and Persistent Cookies: Depending on whether they are deleted after browsing or stored.

Use of Your Personal Data

We use your personal data to:

- Provide and maintain our services
- Manage your account
- Fulfill purchases or contracts
- Contact you (e.g. updates, promotions)
- Respond to inquiries or support requests
- Conduct data analysis and marketing improvements
- Comply with legal obligations

We may share your data:

- With service providers
- During business transfers
- With affiliates or partners (with your consent)
- If legally required

Retention of Your Data

We retain your data only as long as necessary for the purposes stated. Usage Data is typically kept for a shorter period unless legally required or used for security and analytics.

Data Transfer

Your data may be transferred and stored outside your state or country. By submitting your data, you consent to this transfer. We ensure appropriate safeguards are in place.

Disclosure of Personal Data

Business Transactions

In the event of a merger or sale, your data may be transferred with notice provided.

Legal Compliance

We may disclose data if legally required or necessary to protect our rights, investigate fraud, or ensure user safety.

Data Security

We implement appropriate measures to protect your personal data. However, no method of internet transmission is 100% secure, so we cannot guarantee absolute security.

Children's Privacy

Our services are not intended for users under 13. We do not knowingly collect data from children. If you believe a child has shared personal data, please contact us immediately.

Links to Other Websites

We may link to third-party sites not operated by us. We are not responsible for their content or privacy practices. Please review their policies individually.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date. Continued use of our services indicates acceptance of the updated policy.